



Republic of the Philippines
Department of Education
REGION III
BATAAN HIGH SCHOOL FOR THE ARTS

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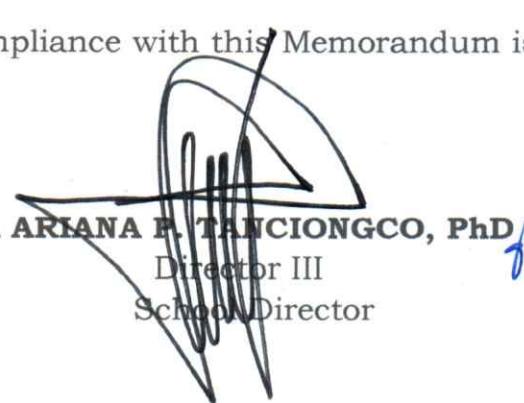
SCHOOL MEMORANDUM
No. 017, s. 2026

JAN 16 2026

KUWARTERLIKUTAN: KUMUSTAHAN NG PUBLICITY COMMITTEE

To: Chief Administrative Officers
Chief Education Program Specialist
All School Office Personnel
All Others concerned

1. This Office announces the conduct of **Kuwaterlikulitan: Kumustahan ng Publicity Committee** on **January 26, 2026, 8:00 a.m. at a venue to be announced later.**
2. This workshop aims to:
 - a. Evaluate the performance and accomplishments of the BHSA Publicity Committee.
 - b. Identify strengths, weaknesses, and areas for improvement.
 - c. Discuss challenges encountered in previous publicity activities.
 - d. Develop strategies and action plans for more effective publicity initiatives.
 - e. Strengthen teamwork and collaboration among committee members
3. Attached are the list of participants and program matrix for reference.
4. This Memorandum shall serve as travel authority of the participants.
5. Immediate dissemination of and compliance with this Memorandum is desired.


MIA ARIANA P. TANCIONGCO, PhD
Director III
School Director

Encl: As stated
To be indicated in the Perpetual Index
Under the following subjects:

EVALUATION
PUBLICITY
PROMOTION

SA 02 JANUARY 13, 2026



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Enclosure No. 1 to School Memorandum No. 07, s. 2026

JAN 16 2026

KUWARTERLIKULITAN: KUMUSTAHAN NG PUBLICITY COMMITTEE

JANUARY 26, 2026
BALANGA CITY, BATAAN

LIST OF PARTICIPANTS

No	Name	Position	Designation
1	Mia Ariana P. Tanciongco	Director III	Chairperson
2	Alma R. Garcia	Chief Administrative Officer	Co-Chairperson
3	Perlie Ann R. Torres-Samonte	Supervising Administrative Officer	Vice-Chairperson
4	Oliver Arevalo	Supervising Administrative Officer	Graphic Designer/Photographer/Videographer
5	Haroun Seth M. Kawit	Planning Officer II	Social Media Manager
6	Melbourne L. Salonga	Information Technology Officer	Graphic Designer
7	Margiole G. Alonzo	Project Development Officer III	Content Reviewer
8	Lourie Mey F. Liboon	SPET I	Content Reviewer
9	Jayson T. Sarmiento	SPET I	Writer/ Content Creator
10	Samuel Quiroz	Supervising Education Program Specialist	Content Creator
11	Rosie L. Basilio	Senior Education Program Specialist	Content Creator
12	Pepito Hernandez	Master Teacher I	Photographer/Videographer



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13	Christian Mangalindan	Administrative Assistant	Photographer/Videographer JAN 16 2026
14	Rennor Clavel	IT Analyst	Social Media Manager



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Enclosure No. 2 to School Memorandum No. 01, s. 2026

JAN 16 2026

KUWATERLIKULITAN: KUMUSTAHAN NG PUBLICITY COMMITTEE

JANUARY 26, 2026
BALANGA CITY, BATAAN

PROGRAM MATRIX

Time	Activity	In-Charge
8:00-8:30	Arrival Registration	
8:30-8:45	Opening Program National Anthem Prayer Energizer	AVP AVP AVP
	Opening Message	Mia Ariana P. Tanciongco, PhD Director III School Director
9:00-9:45	Review of Publicity Committee Accomplishment, Strengths, and Gaps	Perlie Ann R. Torres-Samonte SAO-Student Affairs
9:45-10:00	AM Snack	
10:00-11:00	Roles and Responsibilities of Publicity Committee	Alma R. Garcia Chief-Student Affairs
11:00-12:00	Review of Content Branding	Margiole G. Alonso Project Development Officer III
12:00-1:00	Lunch	
1:00-4:30	Brainstorming of Publicity Committee Plan for 2026 - Calendar of Activities - Tasking - Proposed School Journal and Newspaper	BHSA Publicity Committee
4:30-5:00	Closing Remarks Distribution of Certificates	Alma R. Garcia Chief-Student Affairs