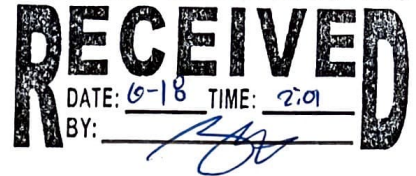




Republic of the Philippines
Department of Education
REGION III
BATAAN HIGH SCHOOL FOR THE ARTS

BATAAN HIGH SCHOOL FOR THE ARTS



SCHOOL MEMORANDUM

No. 097, s. 2025

JUN 18 2025

To: Chief Administrative Officers
Chief Education Program Specialist
All School Office Personnel
All Others concerned

**PUKAW: "THE ART OF BECOMING: IN CONVERSATION
AND CREATION" WITH MS. JENSEN MORENO**

1. Derived from the Tagalog word meaning "to awaken", the PUKAW Initiative is BHSA's most distinguished platform for intellectual and artistic exchange, which seeks to ignite passion, inspire excellence, and elevate artistic consciousness. In relation, this Office announces the conduct of lecture-workshop titled **"PUKAW: The Art of Becoming: In Conversation and Creation" with Ms. Jensen Moreno** on June 19-20, 2025, at Conference Hall, Bataan High School for the Arts.

2. The PUKAW initiative aims to provides a rare and immersive encounter with the nation's most esteemed artists, cultural icons, and industry leaders, offering transformative insights and wisdom. The lectures will cover various topics, including:

- Ms. Moreno's artistic journey and experiences in China;
- intersection of cultural heritage and contemporary art; and
- techniques and anatomy.

3. **Ms. Jensen Moreno**, an award-winning, Beijing-based Filipina artist, is a Filipino artist who has made her mark in the visual art scene. After graduating with a fine arts degree in 2006, she initially taught in Manila and later moved to Vietnam in 2011. There, she discovered her passion for art while working in a garment factory. Her journey took her to various art spaces in Ho Chi Minh, where she held her first solo exhibit. Her artwork, including a portrait of a farm girl and a painting of paella, reflects her upbringing in rural Bataan and her life by the sea.

4. Participants in this 2-day activity are the **Visual Arts young artists** who are required to attend the morning and afternoon sessions, while **Media Arts young artists** shall participate in the lecture session only. Moreover, this Office encourages all young artists and faculty to participate actively and take full advantage of this enriching experience.

5. To ensure smooth implementation, the **Student Affairs Division** shall be in-charge of the registration and attendance sheet and submit the accomplished documents to Mr. Jomar D. Dela Cruz, Administrative Officer II. The **Academic Affairs Division** are instructed to communicate to the guest artist to ensure the logistics, session hall, materials needed, and accommodation.



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6. Enclosed is the Activity Matrix, for reference.
7. Immediate and wide dissemination of this memorandum is earnestly desired.

MIA ARIANA P. TANCHONGCO, MM, PhD
Director III
School Director

Encl: As stated

Reference:

To be included in the Perpetual Index
Under the following subjects

PAK INITIATIVE

PROGRAM

OSDO1/ JUNE 17, 2025



Republic of the Philippines
Department of Education
REGION III
BATAAN HIGH SCHOOL FOR THE ARTS

Enclosure 1 of School Memorandum No. ____, s. 2025

**PUKAW: "THE ART OF BECOMING: IN CONVERSATION
AND CREATION" WITH MS. JENSEN MORENO**

June 19-20, 2025

Conference Hall, Bataan High School for the Arts

ACTIVITY MATRIX

Date and Time	Activity	In-Charge/Facilitator
Day 1 – June 19, 2025 12:30 pm – 1:00 pm	Registration	Student Affairs Division
1:00 pm – 1:15 pm	Opening Program National Anthem Prayer Roll Call Welcome Remarks Statement of Purpose and Introduction of Visiting Faculty	Visual Arts Scholars Ms. Mia Ariana P. Tanciongco, MM, PhD Director III Ma. Erika Gene D. Dino SPET I
1:15 pm – 3:15 pm	Lecture	Ms. Jensen Moreno Guest Artist
3:15 pm – 3:30 pm	Health Break	
3:30 pm – 5:30 pm	Visual Arts Workshop	Ms. Jensen Moreno Guest Artist
Day 2 – June 20, 2025 10:00 am-10:15 am	Management of Learning Nationalistic Song Prayer	Visual Arts Scholars
10:15 am – 12:15 pm	Visual Arts Workshop	Ms. Jensen Moreno Guest Artist
12:15 pm – 01:15 pm	Health Break	
01:15 pm – 03:15 pm	Visual Arts Workshop	Ms. Jensen Moreno Guest Artist

FIONA BIANCA SANCHEZ

Visual Arts Student/ SSLG President
Master of Ceremony